# Understanding Social Scientists' Perspectives on Research Outcomes

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## How important is it that social and behavioral science is applied outside of academia...

...to you?

...to you peers?

...to university leadership?



## Responses

more than

3k

respondents

91%

work at a college/university

Coming from

117

different countries
Top: US: 35%, UK: 9%, India: 5%

Year received a PhD

55%

Before 2011

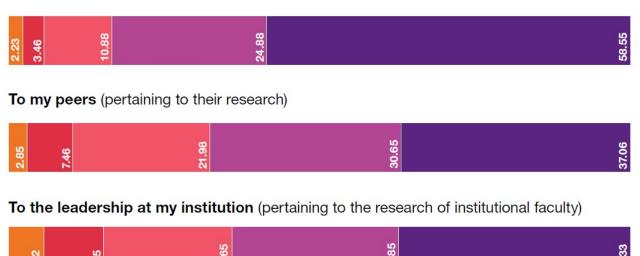
#### **Primary area of research**

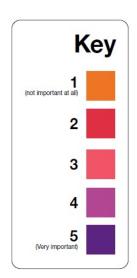
Education	17%
Business & Management	15%
Psychology	11%
Sociology	7%
Economics	5%
Political Science & IR	5%
Other	23%



#### How important is it that research is valued and/or applied outside of academia?

To me (pertaining to my research)

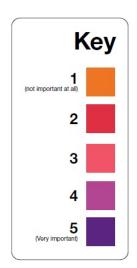




How important is it that research get published in a highly cited journal/journal with high impact factor (as measured by Journal Citation Reports)?

To me (pertaining to my research)

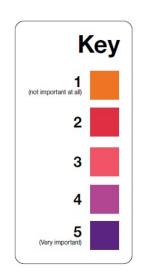




How important is it that research is published in a journal that is well regarded by peers in your discipline?

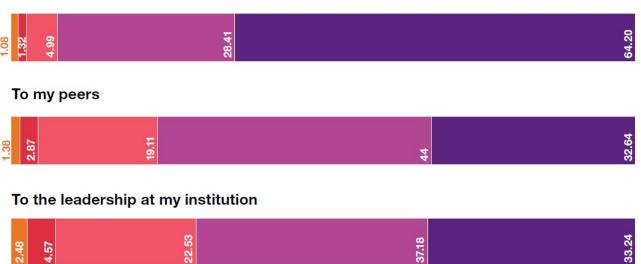
**To me** (pertaining to my research)

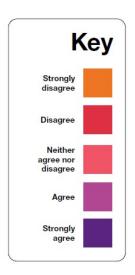




#### Ultimately, the goal of research is to make a positive impact on society

#### To me

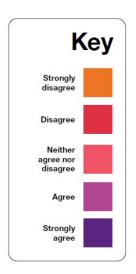




Ultimately, the goal of research is to build upon the existing literature and/or enable future research.



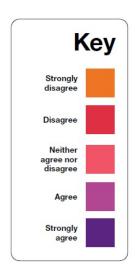




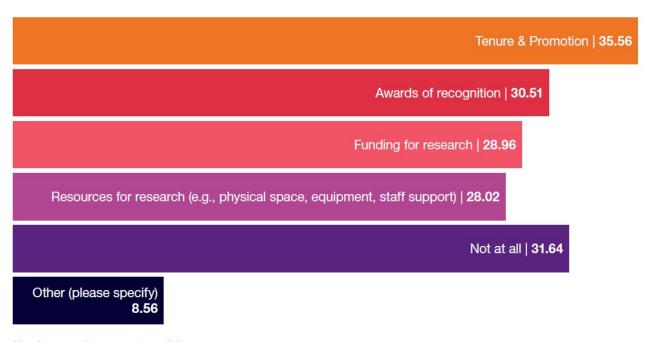
#### Ultimately, the goal of research is career advancement.

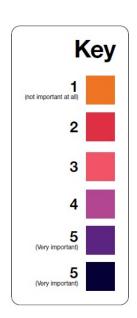
#### To me





How does your institution reward efforts to apply research outside of academia? Select all that apply.





### **Discussion**

## Look out for the white paper for more

Sign up to receive the white paper or ask questions: <a href="mailto:camille.gamboa@sagepub.com">camille.gamboa@sagepub.com</a>

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